

**SUBMITTAL TO THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



**FROM:** Supervisor Stone

**SUBMITTAL DATE:** February 9, 2011

**SUBJECT: CAMPAIGN LIMIT ENACTMENT AND NECESSARY UPDATING PROCEDURES  
(C.L.E.A.N.U.P.)**

**RECOMMENDED MOTION:**

That the Board of Supervisors:

1. Adopt an order initiating an ordinance establishing procedures as indicated below; and
2. Direct County Counsel to prepare and process the ordinance.

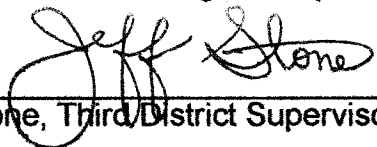
**BACKGROUND:**

Riverside County is a diverse County covering 7200 square miles and is the 4<sup>th</sup> most populous County in the State. Former California Treasurer, Jesse Unruh once said, "Money is the mother's milk of politics" and nothing could be further from the truth. Although history has shown that money alone cannot "buy" elections, it has a strong influence, giving well funded individuals or interest groups an advantage in promoting one candidate over others. In order to ensure a level playing field for all candidates running for County offices, the following campaign limits need to be enacted:

1. **County Supervisors: \$5,000** per calendar year from any one source, entity or person. LLC's or corporations are strictly forbidden to contribute;
2. **County-Wide Offices: Treasurer Tax-Collector, Auditor, Assessor, District Attorney, Sheriff and Judges: \$10,000** per calendar year cycle from anyone source, entity or person. LLC's or corporations are strictly forbidden to contribute.

These new campaign limits will become effective 30 days after the second reading of the proposed ordinance. Contributions raised up through the effective date of this ordinance shall be grandfathered in as acceptable. Penalties will be specified in proposed ordinance, which may include fines, and/or forfeiture of office.

**FISCAL:** It will cost approximately \$7,800 to prepare and process the ordinance. The costs of implementing and enforcing the ordinance will be determined by the Registrars of Voters Office and factored into the petition fee charged to candidates running for respective offices.

  
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Jeff Stone, Third District Supervisor