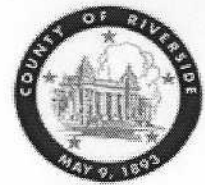


SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

442



FROM: DEPARTMENT OF PUBLIC SOCIAL SERVICES

SUBMITTAL DATE:
February 13, 2007

SUBJECT: PREVENT CHILD ABUSE RIVERSIDE COUNTY (PCARC) INC.
2006 ANNUAL REPORT TO THE BOARD OF SUPERVISORS

PAGE: 1

RECOMMENDED MOTION:

That the Board of Supervisors receive and file the attached 2006 Annual Child Abuse Prevention Council Report from Prevent Child Abuse Riverside County, Inc.

(CONTINUED – 2 Pages in total)

Susan Loew
for Cynthia Hinckley, Director

FINANCIAL
DATA

Current F.Y. Total Cost: \$ 0
Current F.Y. Net County Cost: \$ 0
Annual Net County Cost: \$ 0

In Current Year Budget: N/A
Budget Adjustment: N/A
For Fiscal Year: 2006/07

SOURCE OF FUNDS

Positions To Be Deleted Per A-30 ☐
Requires 4/5 Vote ☐

C.E.O. RECOMMENDATION:

APPROVE

County Executive Office Signature

Debra Courneyer

Policy

☒

Consent

☐

Policy

☒

Consent

☐

Dep't Recomm.:

Per Exec. Ofc.:

RECEIVED RIVERSIDE COUNTY
FEB 14 2007
CLERK OF SUPERVISORS

Prev. Agn. Ref.: (8/24/04, #3.51)

District: All

Agenda Number:

2.24

TO: BOARD OF SUPERVISORS

DATE: February 13, 2007
PAGE: 2

SUBJECT: PREVENT CHILD ABUSE RIVERSIDE COUNTY (PCARC) INC. 2006 ANNUAL REPORT TO THE BOARD OF SUPERVISORS

BACKGROUND:

On August 24, 2004 (Agenda item #3.51), the Board re-designated PCARC as the lead Child Abuse Prevention Coordinating Council through June 30, 2007.

Welfare and Institutions Code section 18983 requires Child Abuse Prevention Coordinating Councils to provide yearly reports to the County Board of Supervisors. Attached is PCARC's 2006 Annual Report for your review.

FINANCIAL DATA:

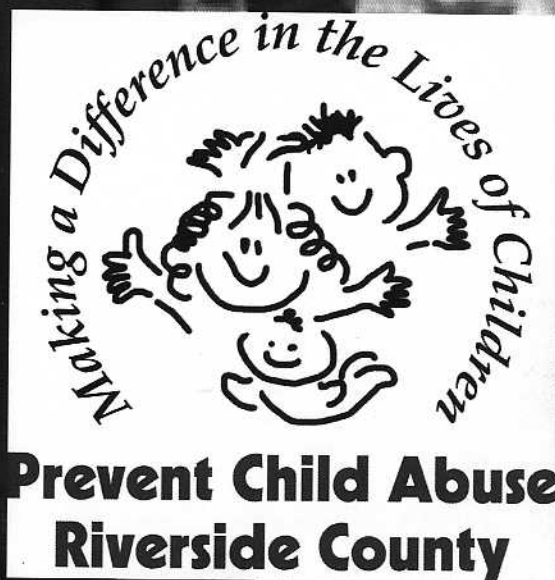
No County General Funds are required.

ATTACHMENTS: PCARC's 2006 Annual Report to the Board

CH:jh

It only takes a minute...

to make a difference in the lives of children.



It only takes a minute

- ...to advocate for a child
- ...to believe in a child
- ...to fasten a child's car-seat
- ...to get involved
- ...to hug a child
- ...to imagine a world without child abuse
- ...to learn a child's name
- ...to listen to a child
- ...to listen to your heart
- ...to make a call for help
- ...to make the right choice
- ...to make the wrong choice
- ...to protect a child
- ...to read to a child
- ...to realize words hurt
- ...to remove a threat
- ...to seek assistance
- ...to stop a child from being hurt
- ...to stop and take a breath
- ...to talk to a child, and not yell
- ...to write a child a kind note
- ...to write your local Legislator
- ...to prevent child abuse
- ...to prevent neglect

*...to make a difference
in the life of a child*



For more information, please
contact pcacasupport@pca-ca.org

Prevent Child Abuse California



Prevent Child Abuse Riverside County 2006 Annual Report

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Riverside Metro

San Geronio

Southwest

Perris Valley SHIELD

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Our Vision...

Safe children;
bright, healthy
futures.

Introduction

Established in 1983 as a grassroots organization, we are comprised of individuals from public and private agencies as well as concerned members of the community. Prevent Child Abuse Riverside County was incorporated as a 501(c)(3) non-profit organization in 2002.

Vision

Safe children; bright, healthy futures for all children in Riverside

Mission

Prevent Child Abuse Riverside County is Riverside County's designated lead agency in child abuse and neglect prevention, promoting strong families, positive parenting, and safe children through advocacy, public awareness, and coordination of community programs and services.

History

In 1987, Riverside County had three regional child abuse prevention councils. They were located in the cities of Riverside, Banning and in the Coachella Valley. In 1995, a fourth council was added representing the Murrieta-Temecula region.

The four child abuse councils met monthly (in their separate regions). These meetings provided a vehicle for community collaboration, needs assessment, planning, and implementation and delivery of relevant social services. This collaborative was known as the Children's Network, but lacked formal organization, enabling legislation or bylaws.

In 2000, a decision was made to incorporate the four regional councils into one county-wide non-profit child abuse prevention council with four regional chapters. The Office of Child Abuse Prevention (OCAP) conducted a strategic planning session and assisted the regional councils in reviewing the sections of the Welfare and Institutions Code (WIC) relevant to the establishment and function of a County Board of Supervisors-designated child abuse prevention council. The three main requirements were: a) Designation by the Board of Supervisors (WIC 18966 and 18977), b) Incorporation as a 501(c)(3) (WIC 18983.5), and c) Collect data and publish an annual report describing the use of the Children's Trust Funds (WIC 18970). In August 2001, the four regional councils agreed to comply with the W & I Code and incorporated as a 501(c)(3) non-profit organization; the first executive director was hired in April of 2002 and the new board of directors met for the first time in January 2003. U.N.I.T.Y. in Corona became the 5th regional collaborative in 2003 and Perris Valley S.H.I.E.L.D. joined PCA Riverside as the 6th collaborative in 2004.

Message from the Board President

It has been my honor to serve as president of Prevent Child Abuse Riverside County for the past 2 years. Although this year has not been without its challenges, I continue to be excited about our progress, all that has been done and the many possibilities for us ahead.

Without the Support of our dedicated staff, committed board members and all the volunteers in our actively growing regional collaboratives, we could not have been engaged in the many opportunities to better serve Riverside County's prevention efforts.

I look forward to continuing to work to strengthen this organization and grow our community partnerships in an increased effort to make a difference in the lives of children in our County.

Rob von Zabern
President Prevent Child Abuse Riverside County
FY 2005-2006

Prevent Child Abuse Riverside County Goals for FY 06/07

Prevent Child Abuse Riverside County (PCARC) has three major goals that we are continuously working on for FY 06/07:

- Focusing and measuring our program effectiveness.
- Strengthening our core organizational structure.
- Positioning PCARC as the recognized leader in Child Abuse Prevention in Riverside County.

For a more detailed specific plan please visit our website at
www.pcariverside.org

Prevent Child Abuse Riverside County

Board of Directors

Rob von Zabern— President of the Board
von Zabern Surgical

Deacon Mike Jelley— Vice President
Diocese of San Bernardino

Gayle Hepner— Secretary
Valley Wide Outreach Services

Erlys Daily
Riverside County Department of Mental Health

Eva Guenther-James
RAP Foundation

Art Hernandez
Parents Anonymous

Catherine McMillan
Coachella Valley Association of Governments

Felicia Miller
Riverside County Economic Development Agency

Pamela Miller
Riverside County Collaborative Justice Coordinator

Jim Powell
Riverside County Substance Abuse

Rita G. Rubio
Nuview School District

George Tillery
A-Z Bus Sales

Rose Ybarra
Citizens Business Bank

Riverside County Board Of Supervisors

Bob Buster, First District

John Tavaglione, Second District

Jeff Stone, Third District

Roy Wilson, Fourth District

Marion Ashley, Fifth District

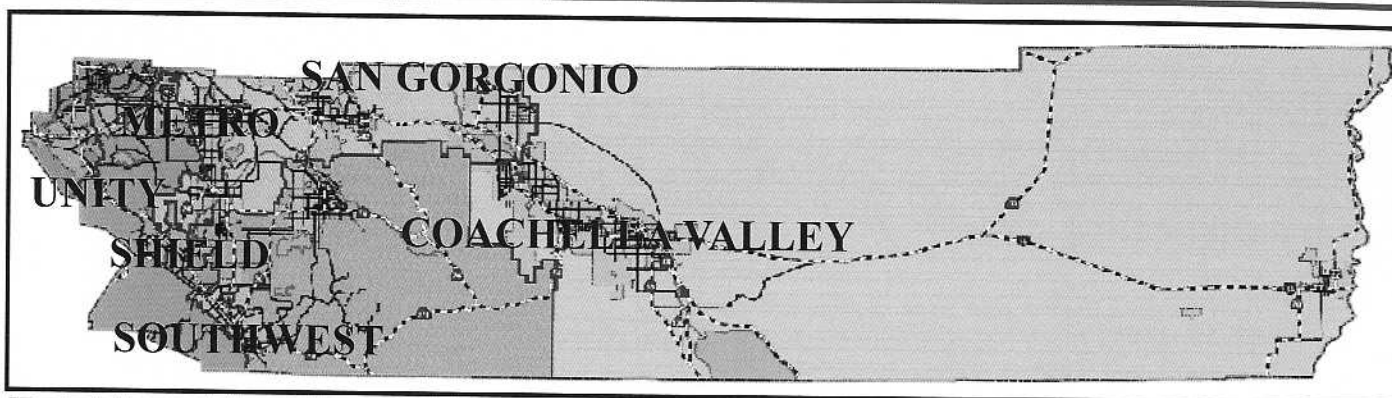
Staff

Yolanda Carrillo
Management Oversight Director

Maria Haro
Outreach Manager

Bianca Hunter
Executive Outreach Assistant

The Six Collaboratives



To better serve the diverse needs and geographic size of Riverside County, six regional collaboratives have been established. Each of these collaboratives individually plan conferences, events, outreach programs and activities to meet the unique needs of their community. All six collaboratives meet on a monthly basis and together have over 100 community volunteers. Following is a brief introduction to each of the collaboratives followed by a summary of the 2006 activities and accomplishments.

PCA Coachella Valley Collaborative – This collaborative of members is dedicated to the prevention, intervention and treatment of child abuse. Their objectives are to increase public awareness of child abuse and neglect, and to provide education and professional training.

United Neighbors Involving Today's Youth (U.N.I.T.Y.) - This collaborative began 9 years ago, as a meeting to discuss youth issues. Today these meeting, held once a month during lunch time, act as a springboard for community collaboration, where community members get together to discuss issues that affect today's youth and plan prevention efforts to assist their communities. Today, the meetings draw more than 100 people, representing over 80 agencies. In addition to helping youth, U.N.I.T.Y. has forged successful collaborations amongst community groups as well.

PCA Riverside Metro Collaborative - This collaborative's mission is to create an impact by training and educating the community and professionals on the affects of abuse and the different interventions that might be used in a target population. Working with community members and professionals, they hope to educate and reduce the incidence of child abuse in the Metro area.

PCA San Gorgonio Collaborative - This collaborative works to promote Child Abuse education to professionals and community members on the forms of child abuse and its effects on children in the San Gorgonio area of Riverside County.

PCA Southwest Collaborative - This coalition is dedicated to the prevention, intervention and treatment of child abuse. Their objectives are to increase public awareness of child abuse as well as neglect and to provide education and professional training. They also want to be known as the leading agency for child abuse prevention in their region.

PCA Perris Valley S.H.I.E.L.D. Collaborative - This collaborative works to promote safe, healthy and drug free life styles through educational programs, awareness campaigns and meaningful opportunities to safeguard children, schools and communities. S.H.I.E.L.D. helps to strengthen families in Riversides County so that no child suffers from either abuse or neglect.

Summary of Activities and Accomplishments by Supervisorial District

In 2006 PCARC reached out to more than **15,500** Riverside County residents at various events and activities held throughout Riverside County. PCARC's six regional collaboratives worked tirelessly in their communities providing valuable educational opportunities, health fairs and trainings with an emphasis on prevention and strengthening family throughout Riverside County.

District 1

Accomplishments for 2006:

PCARC in 2006 had the following events in District 1 of Riverside County:

Trainings:

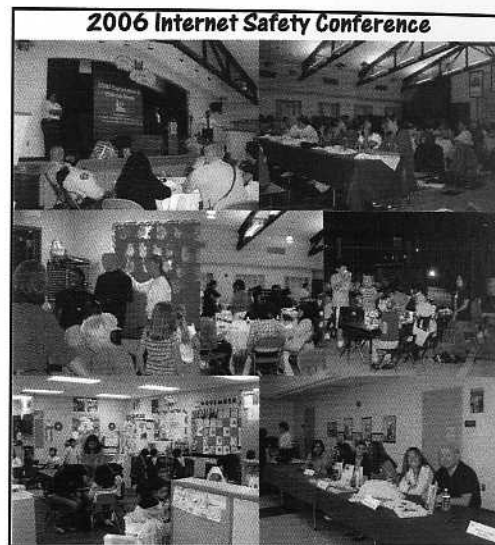
- PCA Riverside Metro Training:
Behaviors That Lead to Child Abuse Training
- PCA Southwest Parenting Conference:
Today's Decisions = Tomorrow's Results Internet Safety

Community Outreach:

- Storm Baseball Games
- Good Morning Riverside
- Kaiser Permanente Child Abuse Awareness Day
- Orange Blossom Festival

Mandated Reporter Trainings:

- Cal Baptist University
- RCOE at home child care providers
- Somerset Educational Services
- Casa Blanca Library
- Lake Elsinore Unified Nursing Staff



Top: Detective Brandy Swan at Metro June 28, 2006 event; Bottom, Judge Dugan with Ameri-Corp Volunteers at Metro June 28, 2006 event.

District 2

Accomplishments for 2006

PCARC in 2006 had the following events in District 2 of Riverside County:

Trainings:

- PCA Riverside Metro Training:
Behaviors That Lead to Child Abuse Training

Community Outreach:

- Corona Health Fair
- Good Morning Corona
- Good Morning Riverside
- Corona-Norco School Board Meeting
- City of Corona Community Forum
- Kaiser Permanente Child Abuse Awareness Day
- Corona Kiwanis Club
- Orange Blossom Festival
- Corona Day of the Young Child

Mandated Reporter Trainings:

- Cal Baptist University
- RCOE at home child care providers



Red Ribbon Celebration
Family Fun Festival October 29, 2006

District 3

Accomplishments for 2006

PCARC in 2006 had the following events in District 3 of Riverside County:

Trainings:

- PCA Southwest Parenting Conference
Today's decisions = Tomorrow's Results Internet Safety Conference

Community Outreach:

- Storm Baseball Games
- Mid-County Child Care Consortium

Mandated Reporter Trainings:

- RCOE at home child care providers



PCA Southwest Conference Children were taught self defense

District 4

Accomplishments for 2006

PCARC in 2006 had the following event in District 4 of Riverside County:

Trainings:

- PCA Coachella Nurtured Heart Approach Workshop Fall Children's Conference

Presentations/Fairs:

- Under Age Drinking Task Force
- Coachella Valley Farm Workers Resource Center Community Health Fair
 1. Spring
 2. Fall
- The Day of the Young Child
 1. Desert Hot Springs
 2. Palm Desert
 3. Coachella / Mecca

Mandated Reporter Trainings:

- RCOE at home child care providers
- TANF Staff Training

PCA Coachella Valley Created and Distributed Child Abuse Flyer to the County
Desert Sands Unified printed out the flyer

District 5

Accomplishments for 2006

PCARC in 2006 had the following events in District 5 of Riverside County:

Trainings:

- PCA San Geronio Adult, Children Against Violence
- PCA San Geronio Behaviors that Lead to Child Abuse Training
- PCA Perris Valley SHIELD Parent Awareness Night

Presentations/Fairs:

- Nuview Health Fair
- Perris Valley Family Resource Center Health Fair
- PCA San Geronio Distributed Books to Community

Mandated Reporter Trainings:

- Glenview School, Perris
- Morongo Casino at San Geronio Training



Parents and community members at the Perris Valley S.H.I.E.L.D Parent Awareness Night





Blue Ribbon Campaign



The Blue Ribbon is the international symbol for Child Abuse Prevention. The color blue was chosen to represent the bruised and battered bodies of the thousands of children that are abused everyday. It serves as a reminder that all of us have a responsibility to help keep children safe. In 1982, upon Presidential Proclamation, April was declared National Child Abuse Prevention Month. Since then, child abuse and neglect awareness activities have been promoted across the country during this month.

During the month of April 2006, Prevent Child Abuse Riverside County distributed thousands of blue ribbons and blue silicone bracelets through our regional collaboratives and community partners, which included State Compensation Insurance Fund and the Greater Riverside Chambers of Commerce. Staff met with cities throughout the county to accept City Proclamations for Child Abuse Prevention Month and attended Day of the Child and other community events to promote child abuse prevention in our community. The 6 regional collaboratives were able to reach out to the broader community by having radio spots on positive parenting and airing "It Only Takes a Minute" messages on K-FROG and KOLA radio stations. Additionally, the San Geronimo Collaborative posted a Child Abuse Prevention banner on one of Banning's major arterials during the month. PCARC also co-sponsored a public service announcement with Safe House which aired on the Riverside cable channel throughout the months of April and May.

Mandated Reporter Trainings

Prevent Child Abuse Riverside County provides Mandated Reporter trainings assisted in the recognition, response and reporting of child abuse in our community. Mandated reporters are required by law to report any known or suspected instances of child abuse. Through training and education we are able to assist them in fulfilling this responsibility.

Prevent Child Abuse Riverside County conducted 12 Mandated Reporter Trainings in 2006 to 343 participants including:

- 80 Volunteers/Community members
- 183 Educational affiliates
- 20 Healthcare providers
- 48 Daycare providers
- 12 Clergy/ Church Affiliates

Community Resource Vehicle

Children who are taken into protective custody often have experienced physical and/or emotional trauma. The removal from their family is often also very traumatic. To minimize the impact to children when these circumstances arise, Prevent Child Abuse Riverside County, in partnership with concerned community members and the Riverside County Board of Supervisors, secured funding to provide a "Mobile Safe Haven" or Community Resource Vehicle (CRV). The CRV provides an immediate child-friendly environment where children can wait while Law Enforcement and/or Child Protective Services respond to emergency situations and investigate incidents of abuse that have occurred in their presence. The CRV project is the first of its kind in the State of California. The CRV project consists of 4 vehicles that are used through Riverside County.

In 2006 there were over 500 Children affected by situations and incidents where having the "Mobile Safe Haven" available would have been of great benefit to them. To date over 1000 children have benefited from the "mobile Safe Haven." Following are the examples of the circumstances in which CRVs were utilized:

- Level Two Drug Labs
- Domestic Violence Calls
- DUI Checkpoints
- Community Fairs

Currently the CRV(s) are housed in the following Sheriff's stations throughout Riverside County:

- Palm Desert Sheriff's Station
- Perris Sheriff's Station
- Jurupa Sheriff's Station
- Hemet Sheriff's Station



The 2006 Bono Family Creating Hope Award Gala was held on Saturday, November 4, 2006 at the Morongo Casino in Cabazon. Each year, Prevent Child Abuse Riverside County honors members of our community for their work on behalf of the children of Riverside County. This year's honorees included:

Child Advocate of the Year:	Governor Arnold Schwarzenegger Governor of the State of California
Prevent Child Abuse Honoree's:	Jean Benson City Councilwoman of Palm Desert Eagle Scout Timothy Blankenship Suitcases Across America
PCA Riverside Metro:	Judge Becky Dugan Riverside County Presiding Judge of Juvenile Justice
PCA Southwest:	Nancy Campfield Southwest Collaborative Volunteer
PCA San Geronio:	Richard and Joan Pierce San Geronio Collaborative Volunteers
PCA Corona/Norco:	Assemblyman Todd Spitzer 71 st Assembly District
PCA Coachella Valley:	Healthy Family Foundation division of JFK Memorial Foundation
PCA Perris Valley:	Maria Stewart and Dave Heard Perris Valley S.H.I.E.L.D. Collaborative Volunteers

The evening featured a VIP Reception with honorees, a cocktail hour, silent auction, dinner, music and an awards ceremony where each honoree was presented with a Community Service Award. On-hand to join us in celebrating our special guests were: Congresswoman Mary Bono, Assemblyman Russ Bogh, Secretary of State Bruce McPherson and the PCA Riverside County Board of Directors in addition to many other city and county officials as well as many community child advocates. The event raised approximately \$29,000.00 in funds to be used for county-wide child abuse prevention efforts.



Media Campaign

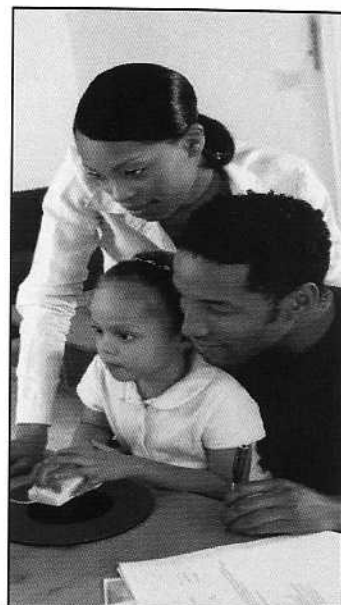
Prevent Child Abuse Riverside County delivers our message of awareness and prevention to the community through various media, including our website, brochures, presence at community events, positive parenting ads on the radio, television and print media.

Website: www.pcariverside.org

We have made several exciting changes to our website, www.pcariverside.org. Our goal is to make the website a valuable tool full of resources and information for parents, children, teenagers, child advocates and our supporters.

The Following new sections have been added:

- **About Child Abuse-** includes statistics, identifies abuse and how to report it.
- **For Parents-** several pages of parenting tips and ideas.
- **For Kids & Teens-** identifies abuse, resources and a fun link page.
- **Collaborative Partners-** a link for each of our six collaboratives, providing information on their group, including news and events.
- **Advocacy-** a link giving information on how to contact legislators.
- **Online Mandated Reporter Training-** an online course that can be taken at any time, providing economical convenience to our partners.
- **New articles and information-** articles are posted on the side column of the front page.
- **Summer Safety-** an article and safety tips to keep kids safe during the summer heat and pool season.
- **Safe Sleeping-** discussing the danger of co-sleeping with infants.



It only takes a
minute to visit
our
website at
www.pcariverside.org

Community Events

PCA Riverside County attended and participated in community events throughout the county to distribute information and provide awareness to the prevention of child abuse.

- Good Morning Riverside
- Good Morning Corona
- Kiwanis Club Meeting
- City of Corona Community Forum
- New View Health Fair
- Suitcases Across America
- Corona Public Forum
- Orange Blossom Festival
- City of Corona/Norco Community Health & Safety Fair
- Kaiser Hospital Child Abuse Awareness Day and
- Perris Valley Family Resource Center Open House

CAPIT/PSSF

Among the critical functions of Prevent Child Abuse Riverside County (PCARC) is promoting the resources available for intervention and treatment of child abuse and neglect, and making funding recommendations to the Board of Supervisors related to the delivery of prevention and intervention services.

In that regard, there are three primary funding sources that PCARC oversees: Child Abuse Prevention, Intervention and Treatment (CAPIT) funding, Promoting Safe and Stable Families (PSSF) funding and the County Children's Trust Fund (CTF).

Child Abuse Prevention, Intervention and Treatment (CAPIT)

It is required that CAPIT funding be allocated to prevention programs. As appropriate, priority uses for the funding are to include programs that identify and provide services to isolated families, particularly those with children five years of age or younger, high quality home visitation programs based on researched-based models of best practice, and services to child victims of crime.

In FY 05/06 the County received \$559,600 in funding to support these types of programs.

Promoting Safe and Stable Families (PSSF)

The PSSF funding is to be used for Family Preservation, Family Support, Time-Limited Family Reunifications and Adoption Promotion and Support. A minimum of 20% of the funding must be allocated among these different service categories.

In FY 05/06, the County received \$2,469,744 in funding to support these types of programs.

County Children's Trust Fund (CTF)

In addition to being Riverside County's designated lead child abuse prevention council, PCA Riverside County is responsible for administering the County's Children's Trust Fund. Approximately 80% of the funding for CTF is from birth certificate fees, with additional funding provided through the personalized license plates fees associated with the "kids' plate", Community Based Child Abuse Prevention (CBCAP) funding, and interest earnings.

In FY 05/06, the County received \$557,132 in funding from these different sources.

The CTF is used to support the operation of PCARC, augment existing services provided through CAPIT and/or PSSF, and to support services that do not meet the criteria for existing funding sources, such as some kinship programs.

CAPIT/PSSF/CTF Trend Report



CAPIT / PSSF / CTF TREND REPORT

Revenue / Allocations

STATE FISCAL YEARS	CAPIT	CTF	PSSF
2001/2002	344,988	461,388	1,541,979
2002/2003	543,857	439,882	1,542,857
2003/2004	552,076	422,251	1,971,616
2004/2005	559,600	465,652	2,504,975
2005/2006	559,600	557,132	2,469,744
Totals	2,560,121	2,346,305	10,031,171

Expenditures

STATE FISCAL YEARS	PAID BY CAPIT	PAID BY CTF	PAID BY PSSF
2001/2002	344,941	190,765	1,053,840
2002/2003	536,540	552,446	966,996
2003/2004	552,045	658,182	1,609,421
2004/2005	559,600	622,949	1,507,002
2005/2006	532,274	379,770	1,963,664
Totals	2,525,400	2,404,112	7,100,923

Notes:

Expenditures: Reflect Expenditures reported/posted in year claimed

Expenditures: PSSF figures in this column represents contracts, Staffing costs, & Kinship Support Overage in prior year (FY0304)

Expenditures: CTF figures in this column represents both contracts, CBCAP, CAPIT overages, & Kinship Support overages this practice was no longer applicable as of FY 05/06

Funding: Capit Allocation column lists the full \$ amount per County Fiscal Letters and were approximately exhausted.

Funding: CTF Funds - Revenue received from Birth Certificates, Kidsplates, Interest earned on Trust Balance, CBCAP (CFRS) grant

Funding: PSSF Allocation column lists the \$ full amount per County Fiscal Letters restated into State Fiscal Years

*FY2005/2006: Expenditures are subject to change based on CEC Revisions

Sources: CEC Revisions and Qtrly Mgmt Summary Recaps
RIFMIS, PeopleSoft Financial and Data Warehouse System

PCA Riverside County Financials

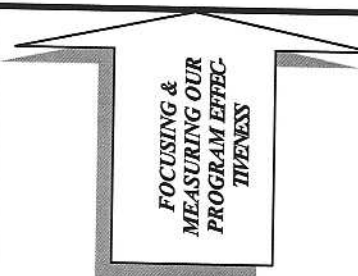
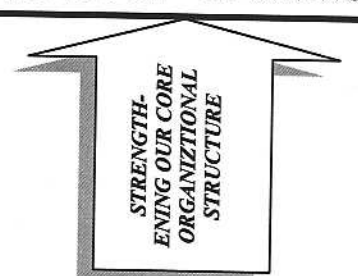
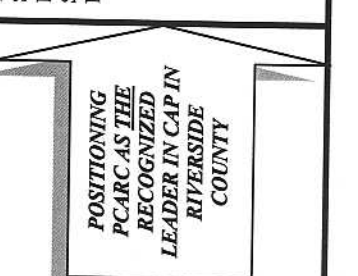
Prevent Child Abuse Riverside County

Profit & Loss

Fiscal Year July 2005 - June 2006

	Total
Income	
Comm. Response Vehicle	31,902.80
DPSS Contract	349,079.58
In-Kind/Cash Contribution Donation	42,408.87
Restricted Income	16,086.54
Services	363.58
Unrestricted Income	18,455.26
Total Income	\$ 458,296.63
Expenses	
A-Employee Benefits	11,477.01
A-Employee Expense	173,366.69
B-Travel and Mileage	6,471.38
C-Contract Labor	9,372.50
D-Conferences Fees (PCARC)	914.12
E-Meeting Expense	1,219.02
F-Insurance	2,522.00
G-Communications	6,457.17
H-Acct'g & Audit Financials	12,705.50
I-Reports and Consultation	13,488.50
In-Kind/Cash Contribution Expense	42,408.87
J-Consumables	3,988.34
K-Equipment	9,394.83
L-Prevention & Outreach	129,640.48
M-Rent	26,110.00
N-Utilities	1,716.59
O-Indirect Expense	5,545.49
Total Expenses	\$ 456,798.49
Net Operating Income	\$ 1,498.14
Net Income	\$ 1,498.14

Brainstorm of Year-Two Accomplishments

	Current Reality	Year-Two Accomplishments	Success Indicators
 FOCUSING & MEASURING OUR PROGRAM EFFECT- TIVENESS	Offer mandated reporter training 6 Conferences in place in the County Limited marketing efforts in place 60-65% of budget from CTF Web site being updated Regional Collaborative meetings "Creating Hope" award gala/fundraiser Data collection/no system being set up Golf tournament No Fund development expertise on staff Support from State CATT & OCAP Parents Anonymous doing data collection	Template of core performance indicators created PCARC deliverables defined Best practices in key areas collected from other Counties, & then shared 3-year diversified fundraising plan developed County-wide needs assessment completed System improvement plan submitted 3-year RFP for CAPIT/PSSF planned & initiated	More diversified funding 6 successful regional Conferences per year Increased mandated reporter training New educational programs Donor database with 5000 names Improved evaluation/outcomes
 STRENGTH- ENING OUR CORE ORGANIZATIONAL STRUCTURE	13 Board members (21 maximum allowed) 2.5 staff members Contract with DPSS Fiscally solvent Countywide network established 6 Collaboratives Office in Corona PCARC is the designated lead agency by the Board of Supervisors Preliminary RFP draft completed Mini-needs assessment underway Good relationship with DPSS Political turmoil Management oversight & staff PCARC functions as Countywide Council Outdated Board manual in process of being updated	Executive Director hired with clear job description 3-year cycle procedure manual completed Feedback/evaluation process for Collaboratives established Provider focus groups to assess needs & get feedback Job descriptions reviewed Board training in roles & responsibilities conducted Board handbook completed	Board understands & has agreed upon organizational structure Well-attended Board & Council meetings Well-documented, seamless RFP process Written succession plan for the Board Full-time Executive Director & 2-3 FTE staff members with clear job descriptions Full, stable Board according to revised by-laws
 POSITIONING PCARC AS THE RECOGNIZED LEADER IN CAP IN RIVERSIDE COUNTY	Board of Supervisors knows PCARC Shared vision Countywide DPSS still gets calls for trainings Some attrition among Collaboratives Difficult to recruit Board members	Strategic plan published in newsletter & on web site Marketing/PR plan development begun New bi-lingual brochure developed & distributed Co-leadership of System Improvement Plan Community Forums provided by PCARC Attendance at 2 Supervisors forums with DPSS Community education process established, including legislative updates	PCARC seen as the source for mandated reporter training New name for PCARC Strong, involved Countywide Community Council Board of Supervisors advocating for the new PCARC Strong public identity & brand image



**Prevent Child Abuse
Riverside County**

427 E. Grand Ave.

Corona, CA 92879

Ph: 951.736.1704

Fax: 951.808.4564

E-mail: info@pcariverside.org

To report abuse please
call:

1-800-442-4918

For useful tips and
resources visit our
website at:

www.pcariverside.org

