

SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

122



FROM: Economic Development Agency

SUBMITTAL DATE:
December 27, 2006

SUBJECT: Proclamation to Eradicate Graffiti in Unincorporated Riverside County

RECOMMENDED MOTION: That the Board of Supervisors proclaim their commitment to eradicate graffiti within the unincorporated communities of Riverside County.

BACKGROUND: Graffiti contributes to both physical and economic blight within the unincorporated communities of Riverside County. In an effort to beautify Riverside County, on November 7, 2005, the Board of Supervisors and Redevelopment Agency Board of Directors committed funds to purchase two, new graffiti abatement vehicles and to hire two staff members to implement an expanded "graffitibusters" Graffiti Abatement Program to serve all of the unincorporated areas of Riverside County. A major component of the graffitibusters program is the deployment of two, high-tech graffiti trucks. These trucks feature computerized paint matching systems, laptop computers, pressure washers, and paint sprayers. Graffitibusters was launched in October 2006, and is now serving all unincorporated areas of the county. The Economic Development Agency is spearheading the Graffiti Abatement Program and initiating a marketing campaign to educate residents on eliminating graffiti. A form to report graffiti electronically is now available for public use on the new www.rcgraffitibusters.com website.
(Continued on page 2)

RZ:JC:DL:TE:RD:MN

S:\RDACOM\GRAFFITI\Proclamation Form11.doc

Robin Zimpfer
Robin Zimpfer

Assistant County Executive Officer/EDA

FINANCIAL
DATA

Current F.Y. Total Cost:

\$ -0-

In Current Year Budget:

N/A

Current F.Y. Net County Cost:

\$ -0-

Budget Adjustment:

N/A

Annual Net County Cost:

\$ -0-

For Fiscal Year:

2006-2007

COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: N/A

SOURCE OF FUNDS: N/A

Positions To Be
Deleted Per A-30

☐

Requires 4/5 Vote

☐

C.E.O. RECOMMENDATION: **APPROVE**

County Executive Office Signature

Janet Bryant

Policy

☒

Consent

☐

Dep't Recomm.:

Policy

☒

Consent

☐

Per Exec. Ofc.:

Prev. Agn. Ref.: 3.4 (11/07/05)

District: All

Agenda Number:

2.18
Form 11 (Rev 06/2003)

BACKGROUND (continued): The attached proclamation recognizes the importance of eliminating graffiti and the commitment of the Board of Supervisors to eradicate graffiti, thereby making Riverside County a great place to live, work and play.



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THE RIVERSIDE COUNTY BOARD OF SUPERVISORS

HEREBY COMMIT

TO ERADICATING GRAFFITI IN RIVERSIDE COUNTY

WHEREAS, Graffiti contributes to both physical and economic blight; and,

WHEREAS, the Board of Supervisors is committed to dedicating all available resources to eradicate graffiti in unincorporated Riverside County; and,

WHEREAS, the Board of Supervisors has adopted a new program to provide for graffiti abatement in all unincorporated areas of Riverside County; and,

WHEREAS, County General Funds and Redevelopment Funds have been allocated to implement this program; and,

WHEREAS, the County has purchased two new state-of-the-art trucks with computerized technology to match, on site, the paint color of any surface in an efficient and professional manner; and,

WHEREAS, the Economic Development Agency is spearheading the new Graffiti Abatement Program and implementing a marketing campaign to educate youth about the negative effects of graffiti.

NOW, THEREFORE, BE IT RESOLVED, DETERMINED AND ORDERED that the Riverside County Board of Supervisors express their commitment to eradicate graffiti and make Riverside County a great place to live, work and play.

John Tavaglione, Chairman, District 2

Roy Wilson, Vice Chairman, District 4

Bob Buster, District 1

Jeff Stone, District 3

Marion Ashley, District 5

